



helping **women**
share their
stories **online**

Women's Health



The Boston Globe

EXPERT TOPICS

- Story-driven PR
- Brand story strategy
- News writing
- Email Marketing
- Content creation
- Social media trends

Jackie Tempera

BRANDING EXPERT | COPYWRITER | PR PRO

ABOUT ME

Jackie Tempera is an award-winning reporter, copywriter, and storyteller. Using her razor-sharp writing, wit, and creativity, Jackie helps female leaders stand out in a world of endless options by finding the perfect words to communicate their special sauce with confidence and ease.

Jackie helps her clients use their stories to set themselves apart from the competition, make more money, and grow their social communities like wildfire.

When she isn't working with clients, Jackie writes about sexual health, body inclusivity, reality TV stars, and astrology for *Women's Health Magazine*. Her writing has also been featured in top publications like *USA Today*, *Harper's Bazaar*, and *Business Insider*.

Jackie's coverage of the #MeToo movement made national news and led to changes in the legislature around sexual harassment training.

In her free time, you can find her lounging on the Jersey Shore (weather permitting), traveling, practicing yoga, eating Italian food, and taking pictures of her cats.

10K

AUDIENCE

1M

MONTHLY
REACH

90%

WOMEN

10%

ENGAGEMENT
RATE

 jackietempera.com

 jackietempera@gmail.com

 [@jacktemp](https://www.instagram.com/jacktemp)



If you are looking for support in brand strategy, social media strategy and someone to keep you aligned, focused and productive, Jackie is your gal.

— Danielle Gertner, Ownership Coach



STORY MAGIC

\$888

The starting part of your journey. Before you get your personal brand story out there...**we need to define it!**

Nail down your brand story and what sets you apart in just two hours with Story Magic. Designed for the female founder, or business owner, **who knows in their bones** their business has the potential to take off *if they could only reach the right people with their unique message.*

Includes:

- Your brand story, written for you by an award-winning writer
- (1) 2-hour interview where Jackie guides the client through her signature story framework designed to draw out the most compelling parts of your story
- (1) 30-minute editing session (read through copy with Jackie and make any tweaks together!)
- (1) script for the next time you introduce yourself!
- Transcript of call
- Audio and video recording of session

WHAT MY CLIENTS SAY

"There is such an inherent value in your story and experience - all life is writing your own story every day. I loved the idea of this approach to branding - marketing something true and real and authentic and letting those that are attracted to you naturally come to your door."

— Allena Staples, Avide Consulting

Jackie knows how to ask the right questions to remind you things about yourself. She can take a poorly worded sentence from the interview and turn it into a magical paragraph that was exactly what you meant to say."

— Elli Van Treeck, Pothos Bookkeeping



PR STARTER PACK

\$1555

Now that you've nailed your story...***it's time to share it with the world!*** With the starter pack, you get everything you need to get started pitching yourself to the media of your dreams!

This offer includes:

- 1 Media Kit (\$888 value)
- 1 Media Bio (\$500 value)
- 1 Podcast Pitch Template (\$250 value)
- 1 Media Template (\$250 value)

***Done For You media pitching is available upon request. Inquire for a personalized quote.**

WHAT MY CLIENTS SAY

"Not only was Jackie extremely professional, but also approachable and responsive, making the collaboration an enjoyable and productive experience. She has a knack for identifying unique angles and storytelling opportunities that resonated with our target audience. I recommend her services to anyone seeking a PR partner that delivers exceptional results."

— Shiloh Caffrey, We Drink Bubbles

"

Jackie is professional and thorough and her writing skills are absolutely amazing. She has a breadth of experience and skills and her dedication to her work is evident in all she does."

— Lara Pack, Elixir Play

JackTemp CONSULTING



EMAIL MARKETING

Sick of battling the algorithm and ready to build an audience you can reach *anytime you want*? It's time to start your newsletter! Weekly newsletter writing packages begin at \$750 per month, dependant on your copywriting needs.

We also specialize in...

- **Welcome Series Set Up**
- **Post-purchase sequencing**
- **Launch marketing**

WHAT MY CLIENTS SAY

"Jackie brings a great tone to my work. She really understands me, my vibe, and even my voice when writing my emails. My email marketing has an overall open rate of 77% which is AMAZING!"

—Anastacia Anastascio, Spiritual Coach

